



EAA CHAPTER 327

TRI-STATE CHAPTER: DUBUQUE, IOWA

December 2008

Officers

President

Larry Mueller
608 744-3333

Vice President

John Einck
815 747-2594

Secretary

Mike Gaffney
563 556-8734

Treasurer

Dennis Schares
563 582-4150

Director of Advertising and Promotions

Harry Styre
563 582-3105

Director of Membership and Retention

Lyle Hefel
563 583-4657

Newsletter Editor

Dave Kramer
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Webmaster

Nancy Mueller
608 744-3333

Director at Large

Bill Fitch
563 557-9480

FAA Sanctioned Safety Meeting

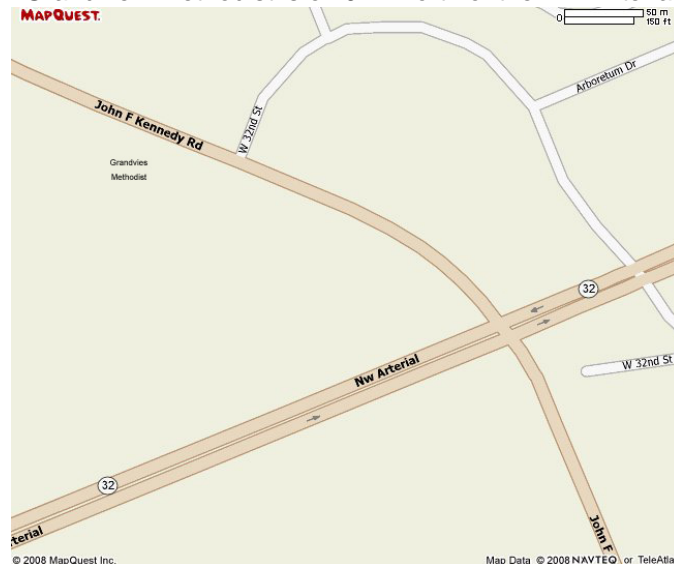
7 - 9 p.m.

Thursday - December 11, 2008

Grandview Methodist Church

\$1.00 Donation for Coffee & Donuts (Refills Free)

Grandview Methodist is off JFK north of the NW Arterial



Christmas Party – December 14 6:00 P.M.
Bittersweet on the Bluff

Kennedy Mall Chapter Display

By Mike Gaffney

At the time of year when merchants are planning to attract holiday-worn shoppers and ridding themselves of odd-sized shirts and ho-hum merchandise in the process, Chapter 327 intends to liven up Kennedy Mall, Dubuque, with an interesting and educational display. The plan is to lure shoppers into checking out what's going on in tri-state aviation and showcase what our chapter is all about. The event is scheduled for Friday, Saturday and Sunday, January 16-17-18, 2009 in the area just in front of Younker's Women's Store.

After our April guest presenter Fareed Guyot from Rockford talked about his chapter's successful membership drive, I thought about what we might do to attract new members. On a recent trip to Lincoln, Nebraska to visit family, I was introduced to Dennis Crispin, a former EAA chapter president (Lincoln Chapter 569). Dennis was acquainted with the challenges of a mall display, having been a part of a successful one a couple of years prior. As we talked he shared some of his chapter's mall experience with me and offered some ideas about things that worked for them and even perhaps things that did not. Finally, he offered to support us via e-mail if we need further ideas or help with planning.

According to Dennis, the small promotional ad in their Sunday paper didn't seem very effective. A 1-sheet brochure handout used during the display featuring aims and activities of the chapter did the trick. Their show included a Velocity fuselage on the gear with doors cut out and a Pelican completely assembled but with wing skins still attached with clecos. There was a power parachute and one member set up a bench and demonstrated building wood ribs. The display also featured a TV/DVD running the latest Oshkosh offering. There was a display of posters with 8x10 photos of member's airplanes. They had somewhere between 4 and 10 members at the mall most of the time and stayed fairly busy answering questions. According to Dennis, "We met a lot of people with aviation interests that we didn't know were out there before. The bottom line was the members had a good time and the public learned a good deal about homebuilt aircraft."

At this time things are shaping up for Dubuque's January showing. Joe Weber has offered to bring his KR2 and Ed Bradford will display his 2-passenger Air Command Gyrocopter. Lyle Hefel has offered to show off some of his special tools. Nancy Mueller is reproducing our own version of the Lincoln handout. Fareed Guyot has offered to send us some of the all-in-one synopsis sheets that Rockford used in their successful membership drive. Brenda Anderson, EAA chapter administrator, has sent a box of handouts, EAA brochures, magazines and even EAA pencils.

Progress has been made in other areas. The event insurance document will be presented for the mall's marketing director to approve and the "hold harmless" agreement has been signed. A large sliding door at the northwest side of the mall should be adequate for most items, provided the wings can be temporarily removed. We can gain access as early as 7:30 am on the morning of

the 16th . The mall will have folding chairs, tables and poles that could be used to display a large banner. Our last meeting yielded several members who have ideas and are willing to help with planning.

There is always room for another suggestion or two. If you can think of anything which would help our cause of attracting potential new members, e-mail me at MikeGlfly@aol.com.

Young Eagle Flights scheduled

Bill Fitch announced that the Young Eagle Flights are scheduled for February 21 (weather date – Feb. 22) at the Dubuque airport. He is looking for 4 pilots and planes (including Bill) wit an additional ground crew of at least seven. We will have more information as the date gets closer.

Chapter 327 Officer's and Director's Meeting Locust St. HyVee, 11-13-08

President John Einck called meeting to order at 7:07 pm with 6 members present.

REPORTS:

Secretary: Mike Gaffney read minutes from Oct. 9 meeting and no objections or corrections were necessary.

Treasurer: Dennis Schares reported balance of \$7,364.00.

Advertising/Promotion: Harry Styer reported that he will be working with Lyle Hefel to disseminate EAA info at the Chamber of Commerce's PM session. To this end they suggested a donation of an aviation desk set available from Mary Jo Kiernan. The price being \$37.00. Harry also noted that next membership meeting will feature a pizza fest and the info will be posted in the TH. Lyle Hefel reported that he and Harry had done some minor landscaping at the observation center. Fill dirt and grass planting were done.

Membership retention: Nothing to report.

OLD BUSINESS:

- John Einck noted that no election will be needed at the November membership meeting since both vice president and secretary positions will continue to be filled by present office holders.
- Bill Fitch reported that Elaine Fitch is ready to accept Christmas party money. Bill also suggested that perhaps we ask for additional telephone calling help from members because there are so many who wait till the last minute to get their reservations in and paid for.
- Bill has talked with Todd Dalsing concerning flowers at the overview. It seems Todd is now suggesting a 50-50 split with the chapter, but cost estimates were "out of sight". Lyle Hefel suggested planting some low growth trees as a possibility. Todd also commented that since the NATA parking had not been financially successful, that we might do more on the air side in the future.

NEW BUSINESS:

- Bill Fitch reported on his B-17 tour of the southern states and noted that some chapters such as one near Atlanta have many exciting events and new members and their Young Eagle rallies and pancake breakfasts are a regular occurrence. John Einck suggested that we set up a info table at the UD breakfasts to help attract new members. Bill Fitch said he would be glad help give presentations at local schools to generate interest among young people.
- Mike Gaffney reported progress on the mall display proposition and that headquarters gave the nod on signing the “no fault agreement” with Kennedy Mall. Jenny at EAA only needs to see that our regular insurance has been renewed and that a standard Chapter squad event form has been filled out and sent in and we will have everything required by the mall to present the display. Bill Fitch offered to call Joe Weber to see if he could bring his KR to show and other names were suggested such as Ed Bradford and his gyrocopter and Terry Boyle and his Challenger ultra light. Lyle Hefel offered to bring some of his tools to display.
- Lyle suggested that we might be able to have our O&D meetings at the HyVee on a regular basis.
- Lyle Hefel motioned and Harry Styer 2nd—meeting adjourned at 7:54.

Mike Gaffney, Sec.

Airline cabin announcements

- > All too rarely, airline attendants make an effort to make the in
 - > flight “safety lecture” and announcements a bit more entertaining.
 - > Here are some real examples that have been heard or reported:
 - > >
 - > 1. On a Southwest flight 245 (SW has no assigned seating, you just
 - > sit where you want) passengers were apparently having a hard time
 - > choosing, when a flight attendant announced, “People, people we’re
 - > not picking out furniture here, find a seat and get in it!”
 - > >
 - > 2. On a Continental Flight with a very “senior”
 - > flight attendant crew, the
 - > pilot said, “Ladies and gentlemen, we’ve reached cruising altitude
 - > and will be turning down the cabin lights. This is for your comfort
 - > and to enhance the appearance of your flight attendants
-

Minutes from Membership Meeting UD Flight Ctr., November 20, 2008

President Larry Mueller called the meeting to order at 7: 18 pm. with 15 members present. The meeting was preceded by a Happy Joe pizza feast provided by Nick Hirsch.

REPORTS:

- Secretary: Mike Gaffney read minutes from October meeting—
approved as read.
- Treasurer: Dennis Schares reported a balance of \$7,100, noting some
recent expenditures.
- Advertising/Promotion: Harry Styer reported on the recent Chamber of
Commerce PM meeting at which Harry and
Lyle Hefel distributed EAA info and gave away
a door prize of a aviation style desk set. Lyle
also showed off his airplane.

OLD BUSINESS:

- Larry Mueller noted the flyer that was e-mailed to members
announcing the Christmas party and he suggested that members
get their reservations in ASAP. Elaine Fitch reported the deadline
for the party is Dec. 8.
- Larry Mueller announced that we could vote by acclamation to
approve the new terms of officers who will continue to serve. Vice
president John Einck and Sec. Mike Gaffney were both approved
for the coming year and Mike will serve a 2-year term.
- Nick Hirsch questioned whether we should continue to provide a
Sport Aviation subscription to Carnegie-Stout Library. Bill Fitch
motioned and Harry Styer 2nd to approve the \$23 expenditure.
- Dave Kramer was curious to know if members were having difficulty
receiving the newsletter as of late. In the future, Dave will start
sending newsletters in both PDF and Word formats.

NEW BUSINESS:

- Larry suggested a committee be formed to help plan for the 40-year
anniversary activities. The proposal was tabled till the Christmas
party meeting in December. Larry volunteered to make phone calls
to prompt members to get their Christmas party money and dues
sent in.
- Larry Mueller displayed a letter and from EAA Aeroscholars which
was requesting scholarship money. No action was taken on the
request. Larry also questioned members as to identity of the Young
Eagle representative for our area. Harry Styer will investigate and
report back.
- Larry Mueller began a discussion on the fact that we no longer are
giving away free EAA calendars as we once did. The matter will be
continued.
- Bill Fitch announced that he will host a Young Eagle event slated
for Feb. 28-March 1, 2009. Bill hopes to utilize the airport's ability to
give out news releases a method which proved so successful in
creating interest the past year. Bill suggested that we attempt to fly
"first time Eagles" only and also to make an effort to find out the
young person's aviation interests before they leave the airport.
Nancy Mueller will create a handout for the purpose.
- Dick Gordon announced some recent changes in TAF procedures
and suggested that members check out changes on the Aviation

Weather Ctr. on line. John Einck noted new hazzard light regulations were in effect for wind farms and suggested members investigate the changes. John also reported on a new technology that uses radar to see approaching aircraft and automatically warns pilots by broadcasting alerts on all frequencies at the same time.

- Mike Gaffney provided an update on the proposed January mall display. The “no fault” agreement has been signed and EAA insurance will process our event request as soon as proof of next year’s insurance is received. Mike related some details of an e-mail from a Lincoln Nebraska chapter that had recently staged a mall display with significant success. Fareed Guyot, the presenter from Rockford, will also provide some support by sending more info to us. Several members have offered to share ideas and at least 2 members, Joe Weber and Ed Bradford have pledged to show their aircraft.
- Nick Hirsch motioned and Harry Styer 2nd to donate \$200 for Christmas party door prizes—passed. Bill Fitch suggested having a speaker for the Christmas party and to also provide them and a guest with a complimentary meal.
- Larry Mueller motioned and Ed Bradford 2nd—meeting adjourned .

Sec. Mike Gaffney

Christmas Party
Sunday December 14
Bittersweet on the Bluff – East Dubuque

Cocktails 6:00 p.m. – Cash Bar
Dinner @ 7:00 p.m. – Chicken & Roast Beef
Merry Christmas